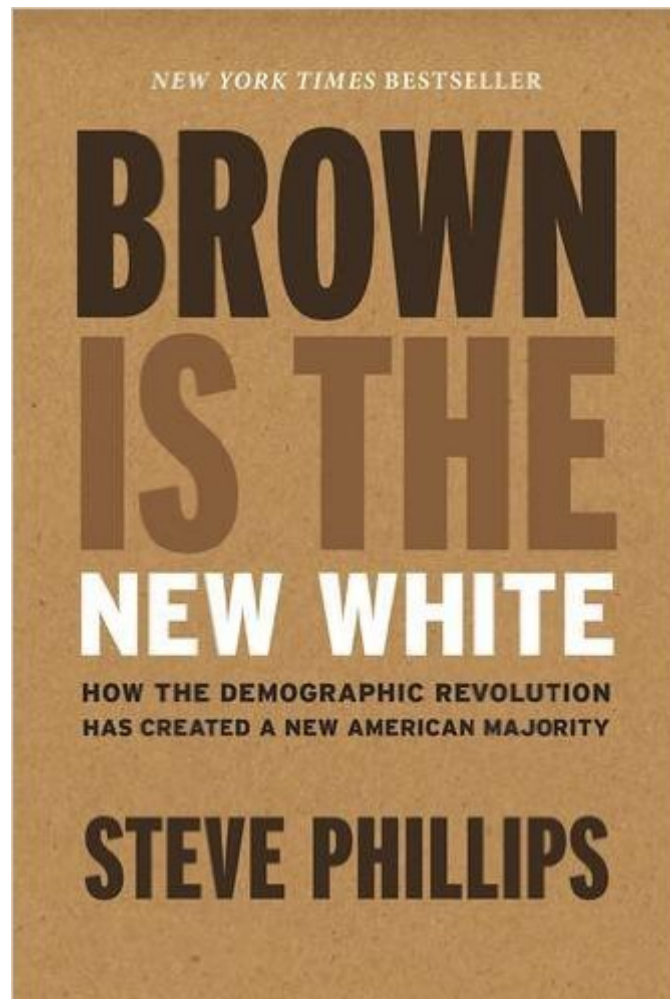


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# Brown Is The New White: How The Demographic Revolution Has Created A New American Majority



## Synopsis

**\* NEW YORK TIMES BESTSELLER \* WASHINGTON POSTÂ BESTSELLER \*Â** Despite the abundant evidence from Obama&apos;s victories proving that the U.S. population has fundamentally changed, many progressives and Democrats continue to waste millions of dollars chasing white swing voters. Explosive population growth of people of color in America over the past fifty years has laid the foundation for a New American Majority consisting of progressive people of color (23 percent of all eligible voters) and progressive whites (28 percent of all eligible voters). These two groups make up 51 percent of all eligible voters in America right now, and that majority is growing larger every day. Failing to properly appreciate this reality, progressives are at risk of missing this moment in history--and losing. A leader in national politics for thirty years, Steve Phillips has had a front-row seat to these extraordinary political changes. A civil rights lawyer and a senior fellow at the Center for American Progress, Phillips draws on his extensive political experience to unveil exactly how people of color and progressive whites add up to a new majority, and what this means for U.S. politics and policy. A book brimming with urgency and hope, *Brown Is the New White* exposes how far behind the curve Democrats are in investing in communities of color--while illuminating a path forward to seize the opportunity created by the demographic revolution.

## Book Information

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## Customer Reviews

This book *Brown is the New White* • by Steve Phillips is written by a liberal or Progressive as he makes his views known in the first chapter. The sub-title is â œHow the Demographic Revolution

has Created a New American Majority.â • He talks often about Progressives in both blacks and whites in America and this is mentioned often throughout this book. It is well written and he leaves no impression as to where he stands on the political issue in America. I do agree with his title that brown is the new white in America as white families are getting smaller and more brown and blacks are having more children. As to the idea that these new Americans will be conservative or progressive as he thinks things are turning out. I also understand some of the new brown and blacks are becoming conservative and more changing all the time. His view point is well taken as he was part of the fighters for liberty and a place for political freedom during his college years. Being a progressive black was his way of thinking we needed in America to give more people a voice in our government. When I was growing up in the 1930s I following my father to political farm meetings. He was a farmer in Nebraska and was a staunch believer in not taking money from the government. He said that neighbors could pull together and help each other over the rough spots and there were plenty of rough times during that time. He was a conservative and believed that you lived by what you could earn and never go into debt or hand out from the government. Most of the farmers at that time were conservative and that is how my husband and I raised our children. I understand the blacks had a rough time in America but many of them were conservative in their family life.

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